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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	Jonathan E. Lowthert et al.	§	Art Unit:	2623
Serial No.:	09/766,133	§	Examiner	Usha Raman
Filed:	January 19, 2001	§	Docket No.:	BKA.0011US
Title:	Content With Advertisement Information Segment	§	Conf. No.	9485

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Commissioner for Patents  
P.O. Box 1450  
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REPLY TO FINAL REJECTION

Dear Sir:

In response to the final rejection mailed March 21, 2006, reconsideration is requested in view of the following remarks.

A current listing of the claims is attached. No amendments were made.

Date of Deposit: May 2, 2006  
I hereby certify that this document is being facsimile transmitted to the  
United States Patent and Trademark Office (Fax No. 571/273-8300) on the  
date indicated above.  
*Cynthia L. Hayden*  
Cynthia L. Hayden